



<DATE>

<INSERT COMPANY NAME>
<ADDRESS>

Dear <INSERT NAME>,

Lunch Money Day is Thursday, February 16th, 2012. On that day, our employees are encouraged to donate the equivalent of their lunch money to Second Harvest. As the Lunch Money Day organizer, I will be collecting the donations and liaising with Second Harvest.

Our goal is to have <INSERT NUMBER> employees participate. I am writing to request that <INSERT COMPANY NAME> match the employees' contributions or make a corporate donation to the campaign. Every dollar donated to Second Harvest allows them to provide enough food for two nutritious meals for hungry people in our community. Lunch Money Day at <INSERT COMPANY NAME> will be a fun and effective way for us to make a difference in helping feed Toronto's hungry.

Second Harvest picks up and delivers food that would otherwise go to waste. Each day they deliver enough food for 18,000 meals to over 200 community agencies in the Toronto area. Last year, they rescued 6.8 million pounds of food that would have otherwise ended up in landfill.

Please contact me to discuss Lunch Money Day. I look forward to hearing from you.

Sincerely,

<INSERT YOUR NAME>

P.S. For more information about Lunch Money Day, visit lunchmoneyday.com